

LINDA NGUYEN

Designer • Artist • Developer

Email: linda.d.nguyen@asu.edu

Portfolio: ldnguyen.com

Education

JANUARY 2020 – PRESENT

USER EXPERIENCE, MS | Arizona State University

- Expected graduation: December 2021
- Current GPA: 4.00

AUGUST 2015 – MAY 2019

DIGITAL CULTURE (ART CONCENTRATION), BA | Arizona State University

- Minor in Business
- Graduated *summa cum laude* (GPA: 4.00)

Experience

MAY 2018 – PRESENT

MANAGEMENT INTERN / RESEARCH ASSISTANT | Meteor Studio at ASU | Tempe, AZ

- Directed multiple teams to design and develop augmented reality apps for iOS, Android, and HoloLens
- Created a style guide for consistent design standards across the organization
- Designed and conducted user studies to evaluate websites and software
- Authored academic research papers on mixed reality systems

MAY 2017 – JULY 2020

DIGITAL MEDIA MANAGER | Armor Insurance Professionals | Tempe, AZ

- Directed a small interdisciplinary team to produce digital media and marketing materials, e.g., website content, social media posts, logos, videos, email newsletters, etc.

JUNE 2018 – JUNE 2018

TEACHING ASSISTANT | Digital Culture Summer Institute | Tempe, AZ

- Assisted 7th-12th grade students with creative projects in various courses: Design Thinking, Mobile App Development, Augmented Reality Programming, 2D Animation

AUGUST 2016 – MAY 2018

GRAPHIC DESIGN INTERN / EDITORIAL ASSISTANT | Hayden's Ferry Review | Tempe, AZ

- Produced journal layout, cover design, and promotional materials
- Resolved styling inconsistencies and grammatical errors
- Introduced new interns to industry-standard graphic design software and design practices

Extracurriculars

FRONTEND DEVELOPER & DESIGNER | TEDxASU

- Designed and developed a mobile app for pre- and post-event engagement
- Worked across R&D and design teams to communicate technical specifications and facilitate efficient workflow

Achievements

ASU Moeur Award
Katherine K. Herberger Scholarship
New American University Scholarship (Provost's Award)
Congressional Art Competition (Honorable Mention)
Dean's List

Skills

Graphic design
UI/UX prototyping
Usability testing
Digital illustration
Video editing
Web/app development
2D/3D animation

Event planning
Digital marketing
Copyediting

Tools

MEDIA EDITING
Photoshop
Illustrator
XD
InDesign
Premiere Pro
After Effects
Maya

PROGRAMMING
Unity
Node.js
Git
React
Bootstrap
MongoDB
AWS

Languages

JavaScript
HTML/CSS
C#
Swift
Python
Java